

# Cox<sup>®</sup> Seminar



## PART III

Fort Wayne, IN

October 9-10, 2010



Come learn the art, the science,  
the federally funded research, the clinical outcomes,  
the protocol of flexion-distraction and  
decompression spinal manipulation.

*Please consider...*

*DO YOU WELCOME THE  
"1 in 4 patients" who are  
95% of the cost of back pain care ? YOU MUST !*

*ARE YOUR DISC HERNATION and STENOSIS  
patients satisfied with their clinical outcomes ?  
THEY CAN BE!*

*CAN YOU VISUALIZE THE CHANGES  
your technique offers ? YOU WILL !*

*DO YOU KEEP 90% OF YOUR PATIENTS  
under care until you dismiss them ? YOU CAN !*

*DO YOUR PATIENTS APPRECIATE BEING TOUCHED ?  
After all, chiropractic is all about "the hands". OF COURSE!*

*ARE YOU SATISFIED  
with your clinical outcomes and your clinical practice?  
YOU CAN BE!*

## *Comments from past attendees...*

*Fort Wayne's Part III  
Course is "it".*

*At home in Fort  
Wayne, Dr. Cox  
shares his patients  
with you **in person**,  
shares his medical  
colleagues with  
you **in person**,  
shares his research  
project insights  
with you **in person**  
via the principal  
investigator,  
shares his  
career's worth of  
experience in  
chiropractic.*

*This is REAL  
CLINICAL PRACTICE  
EXPERIENCE!*

"It will change your entire focus and cannot but help **enhance your confidence** level and knowledge level of spinal biomechanics."

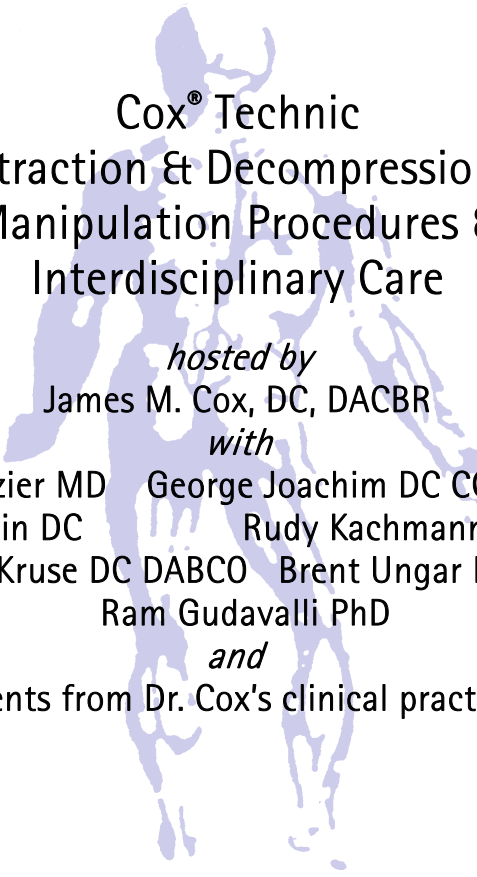
"You can [sic] **learn a technique that will** [sic] **put you in the top 10% of the profession** by being able to better diagnose ... and better treat low back conditions. You can **increase the sophistication of your practice.**"

about Dr. Cox's presentation: "His passion about chiropractic and technique is **motivating, infectious, and contagious.** ... I would return next weekend and do it all over again!"

The course is "full of valuable information. Knowledgeable speaker who is also developer of technique."

"This (Cox® Technic) is an important tool to have in your tool box. It allows you to **treat so many other causes of lower back and cervical spine pain.** Which makes sense when you look at the biomechanics of the spine. **This is a must have technique to treat spinal problems.**"

1-800-441-5571 [www.coxtechnic.com](http://www.coxtechnic.com)



Cox® Technic  
Flexion-Distraktion & Decompression Adjusting  
Manipulation Procedures &  
Interdisciplinary Care

*hosted by*

James M. Cox, DC, DACBR

*with*

James Dozier MD

George Joachim DC CCRD

Jack Dolbin DC

Rudy Kachmann MD

Ralph Kruse DC DABCO

Brent Ungar DC

Ram Gudavalli PhD

*and*

patients from Dr. Cox's clinical practice



PART III

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Fort Wayne, IN  
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*co-sponsored by*  
F/D Enterprise, LLC &



**1-800-441-5571**

## What Can You GAIN from Attending a Cox® Course and Adding Cox® Technic to Your Practice?

1. **Elite Applied Academics and Research for Patient Care**
2. **No Gimmicks** or Computer-Driven Tables
3. All **Hands-on** Chiropractic Adjusting
4. **Touch-Based** Treatment Technique
5. **Doctor-Attended** Care Protocols
6. The **A to Z** in patient back pain care
7. **Less Patient Early “Self-Dismissal”**
8. **Higher Patient Compliance**
9. **Research-Driven and Proven Application** of Spinal Manipulation
10. **The Protocol** to Excel in Treating the **25% of Patients who are 95% of the Cost** of Back Care in the U.S. (*spinal stenosis & disc herniation*)
11. The **Respect and Community Awareness** of Your Spinal Care Expertise
12. The **Recognition** as *the* Local Chiropractic Physician Delivering Excellent Outcomes with Spinal Manipulation
13. **Certified Status** in Cox® Technic Flexion-Distraction and Decompression Adjusting
14. **Appeal to Patients** Regardless of Managed Care “*BECAUSE IT WORKS*”
15. **Keep 33% more patients under your care** with Cox® Exam, ROF and Treatment Protocols
16. **Confidence to *welcome*** the **1 out of 4 patients** who are **95% of the back pain healthcare cost**

*“ Thank you.  
You reminded me that  
just being good isn't  
good enough!! ”*

*Have you asked?*

What Is **D**ECOMPRESSION?

It is **C**HIROPRACTIC!



*compressed*



*decompressed*



[www.coxtechnic.com](http://www.coxtechnic.com)

referrals to certified colleagues  
(click on **COX® PHYSICIANS**)

private setting **HANDS-ON WORKSHOPS** in certified  
practitioners' offices (*Dr. Cox's clinic included*)  
(click on **SEMINARS**)

**RESEARCH** relevant to Cox® flexion-distraction as it  
comes available!  
(click on **RESEARCH**)

**FREE**

Monthly Case Reports & Newsletter

via Email

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### Certification Procedure:

1. Attend one Part I course \*
2. Attend one Part II course
3. pass the certification exam (*only offered at Part II*)  
\*Students are exempt from taking Part I if they took & passed a qualified Cox® /flexion-distraction course in school.

### Benefits of Certification:

- **Confidence** in caring for the severe and routine low back patients.  
*Don't fear the analgic sciatic patient.*  
*Invite the pregnant patient.*
- Inclusion in the referral directory at [www.coxtechnic.com/referrals.html](http://www.coxtechnic.com/referrals.html)
- Prestige of public and professional positioning as the spine doctor.
- Refer with confidence to fellow physicians who treat similarly to you.
- Access to Marketing materials.
- A Press Release announcing your certification to share locally.

### Re-Certification Options:

Once every two years, you are asked to do one of the following to attain or maintain “re-certified” status. You will never lose your “certified” status, but you can enhance your status and your acumen. Your name will be in **red** in the directory.

- Attend one certification course for 12 hours (Part I or II or III) **or**
- Write a clinical patient case report in which Cox® Protocols were used.

For more information on re-certification, please visit  
[www.coxtechnic.com/seminars/recertification.html](http://www.coxtechnic.com/seminars/recertification.html).

## Part III Syllabus \*

(tentative!)

### Saturday Morning - 8am-Noon

- 8am – 8:30am      Opening Comments  
   - Published Research Literature Updates and Their Effects on  
   Cox® Practice – **James M Cox DC DACBR**
- 8:30am-11:30am    The Pregnant Patient Et PPOD Patient  
   - The OB/GYN Perspective – **Geoff Cly MD**  
   - The Chiropractic Option – **Ralph Kruse DC DABCO**  
   - PPOD Patient Management – **James Browning DC**  
   - A Patient Example – LIVE Pregnant PATIENT – **Cox**
- 11:30am-Noon      A Discussion of Multidisciplinary Practices' Incorporation of Cox® Technic  
   - moderated by **James M Cox DC DACBR**

### Saturday Afternoon - 1pm-6pm

- 1pm-2:30pm      The Pre and Post Surgical Patients  
   - Neurosurgical Surgical Options – **James Dozier MD**  
   - Chiropractic Post Surgical – In-person FBSS PATIENT – **Cox**
- 2:30-4pm            A Presentation/Discussion of Patient Case Reports – moderated by **Cox**
- 4pm-6pm            Neurosurgeon's View: Non-Surgery Alternatives – **Rudy Kachmann MD**  
   - optional tour of Kachmann Mind/Body Institute in the Lutheran  
   Hospital facility
- 6:30pm-8:30pm    Dinner (optional)      - \$75 at local fine-dining restaurant with all proceeds of  
   dinner going to F/D Research with Dr. Gudavalli

### Sunday Morning - 8am - Noon

- 8am-8:30am      Pathologies Discussion via Imaging – **James M Cox DC DACBR**
- 8:30am - 11am      Cox® Technic Is Chiropractic Spinal Manipulation Is Decompression – **Cox**  
   Cox® Technic Research Outcomes and Updates – **Ram Gudavalli PhD**  
   - Loyola/Palmer Cervical Spine Biomechanics research  
   - the pressure transducer to measure forces during Cox®  
   Technic application – **Cox Et Gudavalli**  
   - hands-on demonstration and practice – **Cox Et Gudavalli**  
   - A Patient Example—Cervical Spine Patient – **Cox**
- 11am-Noon        Rehabilitation of the Spine Pain Patient – **Jack Dolbin DC**

\* Schedule is subject to change as course develops.

\*\* Re-certification is required every two years.

**"Dr. Cox is the best. We are so lucky to have him still teaching and doing research. I don't know how a practitioner would treat a disc problem or stenosis without the Cox® Technic."**

*- B. Hoffmann, DC*

**"When I go to a Cox® Seminar, I always have a sense that I and my profession have finally arrived. **The research, the precision of the technique, the excellence in every aspect is what I expect...** it is the standard."**

*- Paul Pride, DC*

## Part III — Cox® Seminar

# Practical Clinical Advice, Protocols, Tools for Spinal Pain Management

*All proceeds go to flexion-distraction research.*

October 9-10, 2010

Lutheran Hospital's Kachmann Auditorium,  
Fort Wayne, Indiana

**Saturday** 8am-5pm; Hospital's Mind/Body  
Tour 5pm; Dinner (*optional*) 6:30pm;

**Sunday** 8am-Noon  
**12 hours** of license renewal



*Register today!*

*Excellent choice for Re-Certification!*

Dr. Cox will share the latest research outcomes regarding Cox® flexion-distraction decompression adjusting, present patient case files from clinical practice, demonstrate patient management in his clinic from appointment to release, and practice hands-on technique application of disc and non-disc conditions. You will come away from this weekend with the tools necessary to start using patient management and treatment protocols of chiropractic's **most researched technique** — flexion distraction — for **disc-related** and **non-disc-related** conditions as well as **stenosis**, spondylolisthesis, tropism, transitional segment, and much more!

See **the patient in the spinal pain management community**: DC, MD, PT, Hospital.

Visit with **MDs** in the hospital about *Neurosurgery, Pain Control, Physical Therapy, Mind/Body Practices*.

Hear from **DCs** about **successful spinal management with Cox® Protocols**.

See and interact with Dr. Cox's patients during **LIVE clinical rounds**.

See their imaging, examination, treatment, outcome, & reaction.

Hear from Dr. Gudavalli, our chiropractic **PhD**, as he unveils the latest Cox® F/D research.

**Patient Clinical Rounds** with patients from Dr. Cox's clinic and case presentations by attendees

Chiropractic Distraction & Decompression Technique's **Research Documentation & Outcomes**

**Cox® Technic's Effectiveness** for Disc Herniation                      Pregnant Patient back pain  
Stenosis    Pelvic / Genitourinary  
Cervical / Thoracic / Lumbar

**Interdisciplinary Practices' Integration** of Cox® Technic  
**Mind/Body Connection** — Rudy Kachmann MD  
**Neurosurgery** — James Dozier MD  
**Rehabilitation** — Jack Dolbin DC CSCS

*" Some of the most difficult types of spinal problems are best treated with this method. "*

Gain the reputation as *the spine physician* in your community by learning when to **MANAGE, CO-MANAGE, and REFER**;  
how to **INTEGRATE** with your healthcare colleagues;  
how to **EDUCATE** your patients and your community members.

Experience the efficacy of **The Cox®7 Table** for full-spine flexion-distraction & decompression.

# Program Registration — Cox® Seminars

## CHECK ALL APPLICABLE SESSIONS :

### 12 hours

DC	\$465/\$515 late*
Certified	\$395/445 late*
Student	\$200/250 late*
Faculty	\$245/295 late*

\* Any registrations received within 2 weeks of the class date are considered late.

- Fort Wayne IN      October 9-10, 2010 *Part III*
- Dinner *optional, proceeds to research— \$75*



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### *Hotel Accommodations Arranged at*

Holiday Inn Express  
5915 Ellison Road  
Fort Wayne IN 46804  
(260)459-1888

Group Rate: \$74 + tax (block name: Cox Seminar)

Online reservations: [www.hiexpress.com/ftwaynein](http://www.hiexpress.com/ftwaynein) (Group Code CCS)

Be sure to tell them when your airplane is to arrive.

Airport Shuttle Service — Shuttle to/from Lutheran Hospital  
Complimentary Breakfast Included.

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# Program Registration — Cox<sup>®</sup> Seminars



Name \_\_\_\_\_

Clinic Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email address \_\_\_\_\_

## TO REGISTER,

**MAIL** completed form and check, made payable to "*F/D Enterprise, LLC*" to:

F/D Enterprise, LLC /  
Cox<sup>®</sup> Seminars  
429 E. Dupont Road, PMB 98  
Fort Wayne IN 46825

**FAX** (260)637-7324

**PHONE** (800)441-5571 or (260)637-6609

**ONLINE** [www.coxtechnic.com/online.html](http://www.coxtechnic.com/online.html)

**NEW!!!**  
Register Online !

Are you

- DC  
 Student  
 Certified DC

state	License #

## Method of Payment

Check # \_\_\_\_\_

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Credit Card # \_\_\_\_\_ Exp. date \_\_\_\_\_

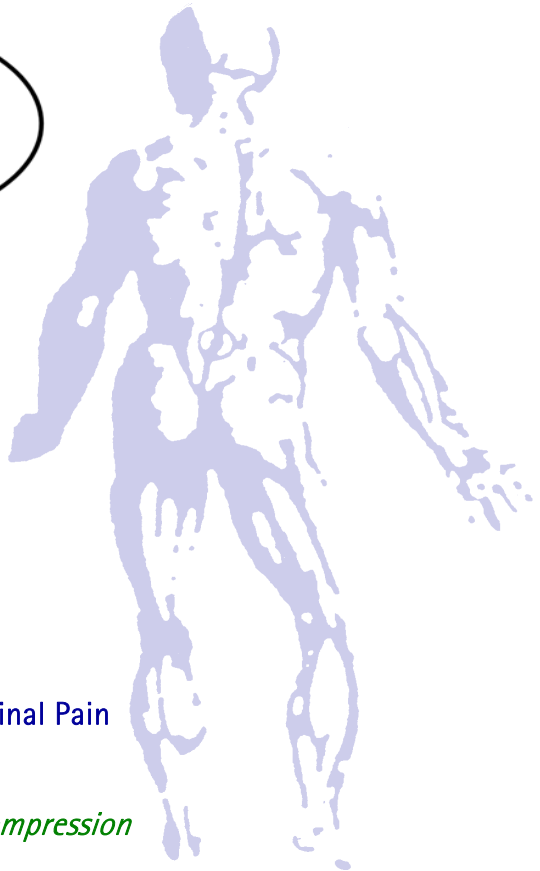
Signature \_\_\_\_\_ CVV on back of card \_\_\_\_\_



*The Cox® Table for hands-on is provided courtesy of  
TRACK Corporation.  
[www.coxtable.com](http://www.coxtable.com)*



- **Important:** Every attempt is made to offer this program as publicized. However, F/D Enterprise, LLC, and/or the NUHS Postgraduate Division reserve the right to adjust program dates, locations, times, instructors, table availability, etc., to accommodate unexpected faculty or student needs and cancel due to insufficient enrollment. For this reason, we do not recommend at-the-door registration without prior confirmation of seminar status. Attendance will be limited; please register for the program prior to making arrangements (hotel, travel). F/D Enterprise, LLC, and NUHS are not responsible for any expenses incurred by registrants due to program adjustments or cancellation. If license renewal credit is needed, please inquire if this course is approved for your state.
- ***Registration Cancellation/Transfer Policy:*** If you cannot attend a registered course, you will have a year from date of payment to use the credit paid already toward another seminar. No refunds. There is a \$50 registration transfer fee plus any difference (if applicable) in tuition for the future course.
- **NOTE:** Audio and video recorders are NOT permitted.



Seminars  
in the  
Biomechanics,  
Examination,  
Diagnosis, and  
Chiropractic Treatment of Spinal Pain  
Conditions with  
*Cox® Technic*  
*Flexion-Distraction and Decompression*  
*Adjusting Protocols*